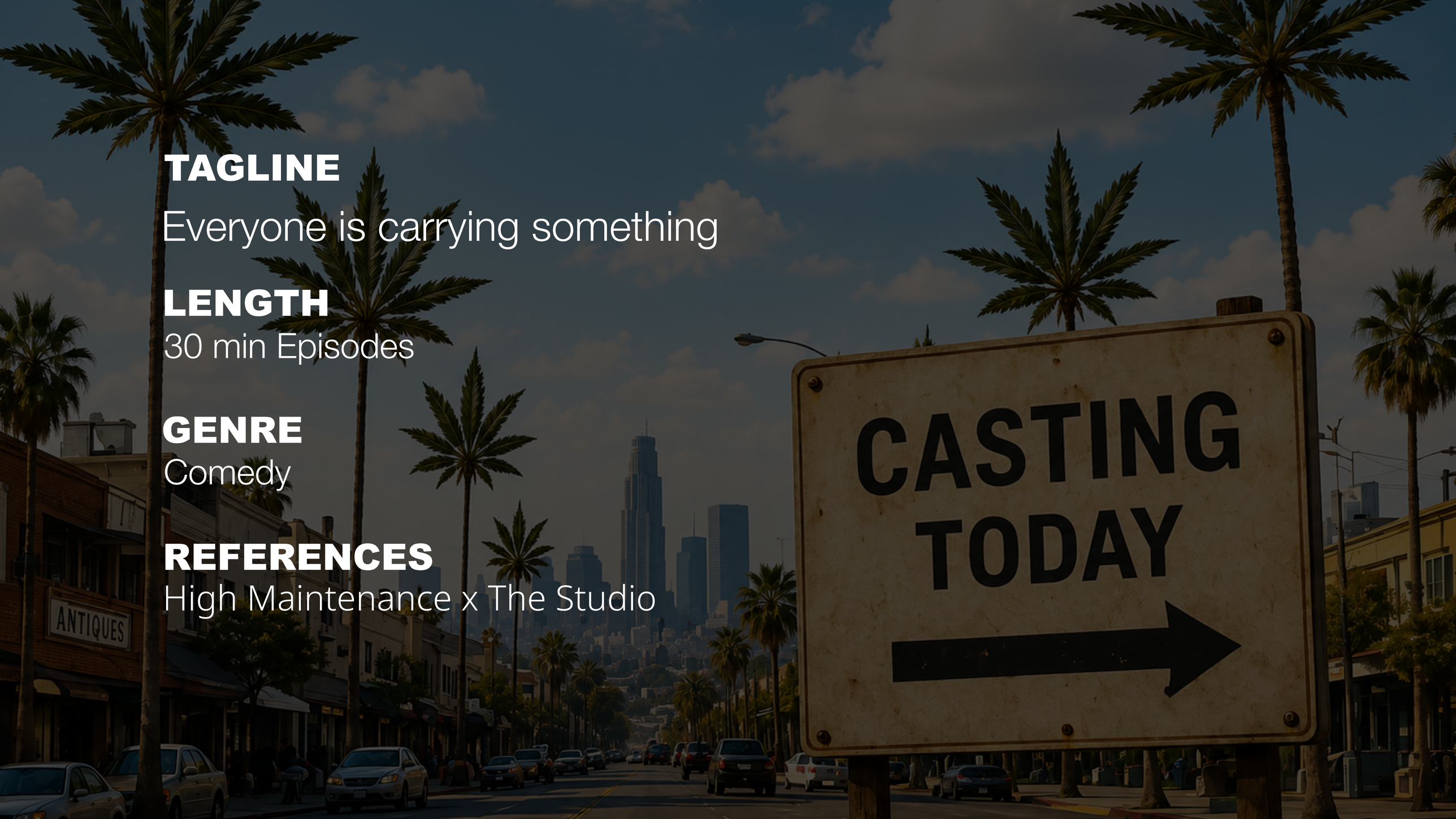
WEIGHT



AN ORIGINAL COMEDY SERIES BY DANNI SONNENBERG & JAIME BARNATAN



TAGLINE

Everyone is carrying something

LENGTH

30 min Episodes

GENRE

Comedy

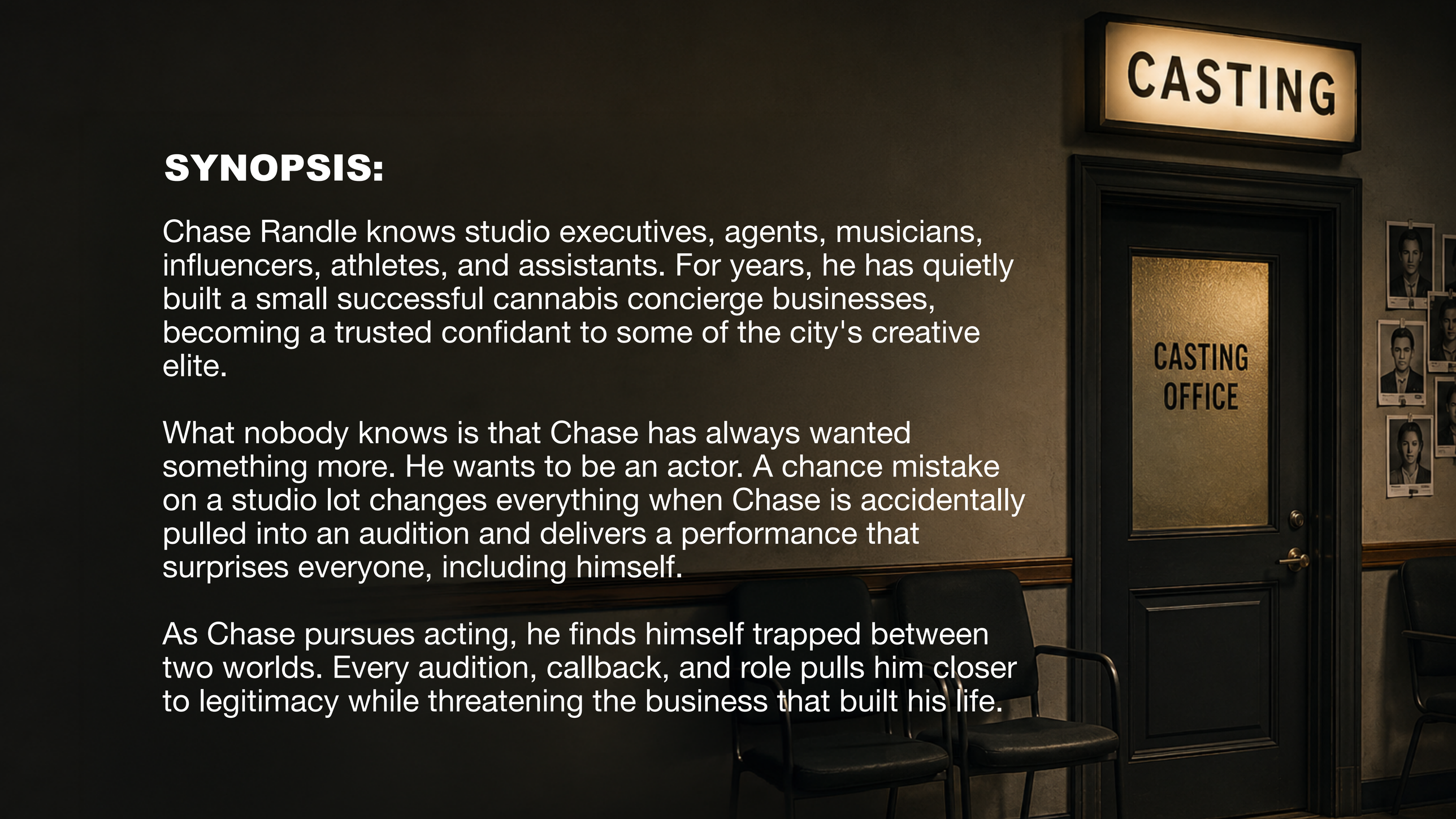
REFERENCES

High Maintenance x The Studio

LOGLINE:

Brooklyn born Italian American Chase Randle has spent the last decade building a thriving cannabis delivery business for Hollywood’s elite. Everyone in Los Angeles seems to know him except as the thing he’s secretly always wanted to be an actor.

Chase lands an audition while making a delivery on a studio lot, he discovers a hidden talent for acting and begins chasing the dream he has secretly carried his entire life. As opportunities emerge, he must balance a thriving underground business with a legitimate shot at becoming the person he has always wanted to be.



SYNOPSIS:

Chase Randle knows studio executives, agents, musicians, influencers, athletes, and assistants. For years, he has quietly built a small successful cannabis concierge businesses, becoming a trusted confidant to some of the city's creative elite.

What nobody knows is that Chase has always wanted something more. He wants to be an actor. A chance mistake on a studio lot changes everything when Chase is accidentally pulled into an audition and delivers a performance that surprises everyone, including himself.

As Chase pursues acting, he finds himself trapped between two worlds. Every audition, callback, and role pulls him closer to legitimacy while threatening the business that built his life.

THE WEIGHT

A cannabis concierge with a Hollywood Rolodex and a secret dream of becoming an actor.

EVERYONE'S CARRYING SOMETHING.





CHASE RANDLE

Cannabis concierge to the stars. Everybody knows him. Nobody knows he's been dreaming of becoming an actor his whole life.



RUTH "RHINO" ROSEN

Casting Associate. 40 years in the business. Tiny, feared, impossible to impress. She sees talent before anybody else. Chase's first believer.



MARTY KLINE

Former client, now struggling talent agent. Drinks too much, cares too much, and might be the only person who's got Chase's back in the industry.



ZOEY MARTINEZ

Ambitious assistant with big dreams of her own. Sharp, loyal, and tired of being underestimated. Becomes a key part of Chase's inner circle.



PAZ

Chase's ride-or-die. Handles logistics, tech, and anything that needs handling. Cynical, hilarious, and always two steps ahead.



STUDIO EXEC (RICHARD COLE)

The executive Chase is delivering to in the pilot. Powerful, rushed, and oblivious to how one delayed meeting accidentally changes Chase's life.



BRIDGES

The farmer up north. Wise, grounded, and completely outside the Hollywood machine. His philosophy on life (and the plant) becomes Chase's compass.



LEXI

Aspiring actress and Chase's on-again, off-again connection. Understands his ambition better than anyone.



SID

Indie director, stoner genius, and one of Chase's earliest champions. Gives Chase his first real shot at something bigger.



TERRELL "T" JAMES

Music supervisor and high-level connector. Lives in a world most people can't access. Sees value in Chase others overlook.

WEIGHT VISUAL EXPLORATION & DIRECTION

A. TITLE EXPLORATIONS

Ultra heavy, tight spacing, comedic weight & presence



B. POSTER CONCEPTS



C. CHARACTER STRIP CONCEPT (SAME GUY, DIFFERENT ROLES)



D. VISUAL REFERENCES



E. TONE & COLOR PALETTE



SUNNY LA
Bright, cinematic
California light

CASTING WORLD
Auditions, headshots,
film, behind-the-scenes

CHARACTERS
Quirky, ambitious,
a little delusional

COMEDY WITH HEART
Hopeful, aspirational,
but grounded

F. FONT & STYLE DIRECTION

Ultra heavy condensed sans-serif, tight spacing, confident and iconic.
Texture: subtle grit, paper wear, vintage film elements, hand-labeled details.

WEIGHT | WEIGHT

THE WORLD OF WEIGHT

The pilot opens the door. The series keeps walking through it.



CO-STAR / CAMEO

Chase used to deliver weed to movie stars. Now he has to act beside them. Guest stars can play heightened versions of themselves.



THE WISE MAN

Chase visits Bridges for weed and leaves with advice that sounds absurd. Later in the episode, the farmer's words suddenly make sense.



CLIENT-OF-THE-WEEK

The client-of-the-week mechanism: every delivery opens a different door into Los Angeles. Some clients last an episode. Others become part of Chase's life.



LOVE INTEREST

Ruth's assistant, Zoey, knows Hollywood from the inside. As she and Chase grow closer, his two lives become harder to keep apart.


THANK YOU
SUNNYMOUNTAIN PICTURES
AN ORIGINAL COMEDY SERIES BY DANNI SONNENBERG & JAIME BARNATAN